

# TOK BISNIS

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PROMOTING SUSTAINABLE AND INCLUSIVE TRADE

## Educational Tour Program Officially Resumes Through Inter-Ministerial Partnership

Port Vila, Vanuatu



The Department of Tourism (DoT), under the Ministry of Trade and Commerce, in partnership with the Department of Education and Services, is pleased to announce the official resumption of the Educational Tour Program.

The ETP is a key initiative aimed at providing students with meaningful exposure to Vanuatu's tourism sector, offering real-world learning experiences that support informed decision-making about future career pathways | [Read more...](#)

## Cooperatives Audit Now Underway!

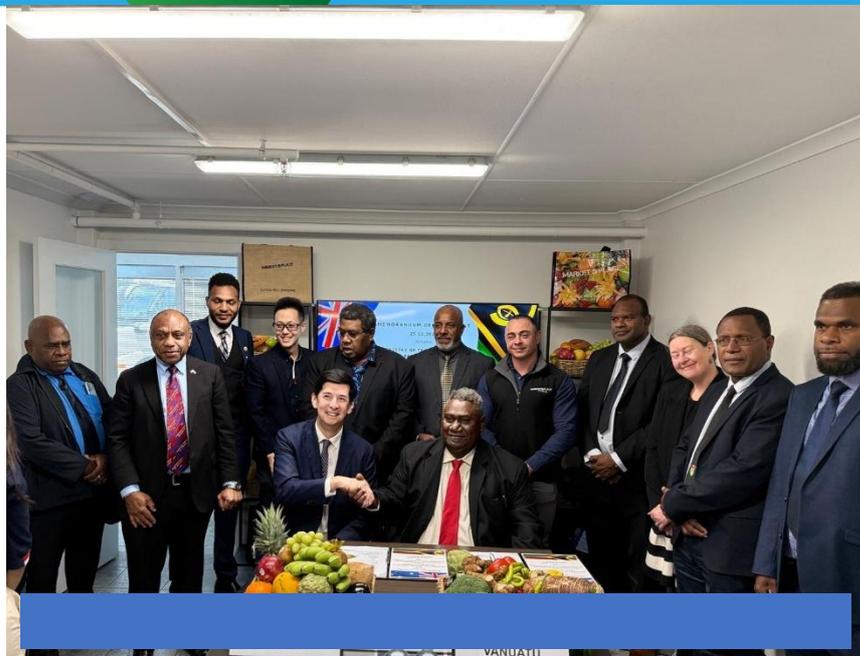
Port Vila, Vanuatu

The Office of the Registrar of Cooperatives has begun its annual audit activities across all provinces.

Provincial officers are visiting cooperatives to check financial records, strengthen transparency, and ensure good governance within the cooperative sector.

This important work helps build trust, accountability, and stronger cooperative communities nationwide

A full report will be released once the audits are completed.



## Vanuatu Opens Organic Export Corridor To Australia

Melbourne, Australia

Vanuatu has opened a major new chapter in its trade and export development with the signing of a landmark **Memorandum of Agreement (MOA)** between the **Ministry of Trade and Commerce**, through the **Vanuatu Bureau of Standards (VBS)**, and **MarketPlace Fresh**, one of Australia's largest distributors of premium produce.

A Major Advancement in Vanuatu's Organic and Value-Added Export Strategy | [Read more...](#)

### +1,500 Businesses engaged in capacity building

Port Vila, Vanuatu

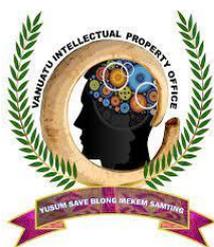
Topics covered include: **Money Management, Facebook Marketing, Employment Law, Registration & Filing, VAT returns, Customer Service, Supervisor training and Working with Family Business.**

### IP Registration & Revenue collected: +15 million vatu.

Port Vila, Vanuatu

364 Trademark certificate Issue.

22 Copyright & Related Rights Certificate Issued.





## Minister Holds Bilateral Discussion with President Alcide Ponga of the New Caledonia Government

Port Vila, Vanuatu

A high-level bilateral meeting took place yesterday at the Ministry of Trade and Commerce Headquarters in Port Vila between the Government of Vanuatu and the Government of New Caledonia.

The Minister responsible for Trade and Commerce, Hon. Samson Samsen, warmly welcomed the President of New Caledonia, Hon. Alcide Ponga, and his delegation for discussions focused on strengthening trade cooperation between the two nations.

The meeting highlighted four key priorities for Vanuatu:

### 1. Introduction of *Karaka* – New Trade Vessel:

The *Karaka* will replace the aging *Havannah* vessel and provide a direct trade link between Vanuatu and New Caledonia, greatly improving trade logistics and connectivity.

### 2. Awaiting Trading Agreement for 2,000 Products:

Vanuatu and the French Government had previously agreed on the trade of 15 products between the two parties. Following new advice from the French Government, both sides now await the signing of an updated trading agreement that will allow the exchange of 2,000 products between Vanuatu and the French Territories. This means France will be able to export 2,000 products into Vanuatu, and Vanuatu will also be able to export 2,000 products to the French Territories, significantly expanding trade opportunities and strengthening economic cooperation.

### 3. Installation of a Marine Telecommunications Cable:

Funded by the French Government, the new cable will connect Lifou directly to Vanuatu, significantly enhancing digital infrastructure and improving technological capabilities, including earthquake monitoring.

### 4. Importation of Scorie:

This essential material will support construction and infrastructure development projects across Vanuatu.

Responding to these priorities, President Ponga stated, *“These priorities discussed are very important for my government, and we will work to achieve this with the Vanuatu Government.”*

The outcomes of this bilateral discussion will guide key areas of cooperation throughout 2026, with both countries committed to deepening economic and social ties.

## Strengthening data Integration to Support Trade & National Development

Port Vila, Vanuatu

The **Vanuatu Aid for Trade Management Unit** is proud to announce a major milestone! The Ministry of Internal Affairs and the Ministry of Trade & Commerce have officially signed a **Data Sharing Agreement** to support the development of the Knowledge Information Management System (KIMS).

This partnership boosts inter-ministerial collaboration, improves data accessibility, and supports stronger evidence-based decision-making across government.

Key highlights from the update:

- Phase 1 connected 3 government agencies
- Phase 2 will connect 7 more agencies
- Ministry of Internal Affairs is the first ministry to formally sign
- Follow-up continues with Labour & Immigration divisions

KIMS is paving the way for secure, structured, and efficient information sharing to support planning, trade development, and better service delivery nationwide.

